

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2605927

Alt Order #: 27018320

Product Desc: TV

Estimate: 8986

Flight Dates: 07/29/20 - 08/04/20

Original Date / Rev: 07/31/20 / 07/31/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

**Name:** Old Town Media

Buying Contact:

Billing Contact:

114 Quay Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** POL/Sunflower State PAC

Demographic: A25-54

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	176	\$34,800.00	\$29,580.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	176	\$34,800.00	\$29,580.00	0.00
<b>Totals</b>	<b>176</b>	<b>\$34,800.00</b>	<b>\$29,580.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/29/20	08/04/20	Kansas Today	CM	430-5am	MTWTF--	:30	5	\$30.00	P4	0.00	NM	5	\$150.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Kansas Today															
Kansas Today 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--			5			\$30.00		0.00			
2	Multi	07/29/20	08/04/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$60.00	P4	0.00	NM	5	\$300.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1 (4:57 AM-6:00 AM)															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--			5			\$60.00		0.00			
3	Multi	07/29/20	08/04/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$60.00	P4	0.00	NM	5	\$300.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--			5			\$60.00		0.00			
4	Multi	07/29/20	08/04/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



Order / Rev: A2605927  
Alt Order #: 27018320  
Flight Dates: 07/29/20 - 08/04/20

Advertiser: POL/Sunflower State PAC  
Product Desc: TV  
Estimate: 8986

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--		7				\$130.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	Multi	07/29/20-08/04/20		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$130.00)</del>		0.00	NM		
Credited															
E 16	Multi	07/29/20	08/04/20	Today Show II	CM	10-11a	MTWTF--	:30	7	\$170.00	P3	0.00	NM	6	\$1,020.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 2											
Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--		7				\$170.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	07/29/20-08/04/20		Today Show II		10-11a		MTWThF----	:30	<del>(\$170.00)</del>		0.00	NM		
Credited															
[No MG needed]															
E 17	Multi	07/29/20	08/04/20	Today Show III	CM	11am-12n	MTWTF--	:30	7	\$170.00	P3	0.00	NM	6	\$1,020.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 3											
Today with Hoda & Jenna-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--		7				\$170.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	07/29/20-08/04/20		Today Show III		11am-12n		MTWThF----	:30	<del>(\$170.00)</del>		0.00	NM		
Credited															
[No MG needed]															
E 18	Multi	07/29/20	08/04/20	KSN News	CM	12n-1pm	MTWTF--	:30	7	\$130.00	P4	0.00	NM	5	\$650.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--		7				\$130.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	07/29/20-08/04/20		KSN News		12n-1pm		MTWThF----	:30	<del>(\$130.00)</del>		0.00	NM		
Credited															
[No MG needed]															
7	Multi	07/29/20-08/04/20		KSN News		12n-1pm		MTWThF----	:30	<del>(\$130.00)</del>		0.00	NM		
Credited															
[No MG needed]															
E 19	Multi	07/29/20	08/04/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	7	\$100.00	P4	0.00	NM	6	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--		7				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	07/29/20-08/04/20		Good Day Kansas		1230p-1p		MTWThF----	:30	<del>(\$100.00)</del>		0.00	NM		
Credited															
[No MG needed]															
E 20	Multi	07/29/20	08/04/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	7	\$100.00	P4	0.00	NM	4	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Days of Our Lives											
Days of Our Lives-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	MTWTF--		7				\$100.00		0.00			



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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thursday 9-10p															
Law & Order: SVU (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---T---					1	\$800.00		0.00			
38	Multi	08/02/20	08/02/20	Sun Prime Other 3	CM	8p-10p	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sun Prime Other 3															
America's Got Talent (R) Sun 9/e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S					1	\$350.00		0.00			
39	Multi	07/29/20	08/03/20	LN M-F	CM	10-10:35pm	M-WTF--	:30	5	\$400.00	P4	0.00	NM	5	\$2,000.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	M-WTF--					5	\$400.00		0.00			
40	Multi	08/01/20	08/01/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sat															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-					1	\$300.00		0.00			
41	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10	S-----S	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sun															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S					1	\$350.00		0.00			
42	Multi	07/29/20	08/03/20	Tonight Show	CM	10:35p-11:35pm	M-WTF--	:30	5	\$140.00	P4	0.00	NM	5	\$700.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tonight Show/Jimmy Fallon															
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	M-WTF--					5	\$140.00		0.00			
43	Multi	07/29/20	08/03/20	Late Night	CM	11:35p-12:35am	M-WTF--	:30	5	\$75.00	P4	0.00	NM	5	\$375.00
Channels : KSNK,KSNG,KSNN,KSNN															
Late Night/Seth Myers															
Late Night-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	M-WTF--					5	\$75.00		0.00			
44	Multi	07/29/20	08/03/20	Little Late/Lilly Singh	CM	1237x-107x	M-WTF--	:30	5	\$40.00	P3	0.00	NM	5	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
Little Late/Lilly Singh															
A Little Late with Lilly Singh-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	M-WTF--					5	\$40.00		0.00			
45	Multi	07/29/20	08/03/20	M-F 105-205x	CM	M-F 105-205x	M-WTF--	:30	5	\$20.00	P3	0.00	NM	5	\$100.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 105-205x															
Late News Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/29/20	08/04/20	M-WTF--					5	\$20.00		0.00			
46	Multi	08/01/20	08/01/20	SNL	CM	1030p-12m	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Channels : KSNK,KSNG,KSNN,KSNN															
Saturday Night Live															
Saturday Night Live-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-					1	\$250.00		0.00			
47	Multi	08/02/20	08/02/20	Good Day Kansas Sunday PM	CM	1035p-1105p	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNN,KSNN															
Good Day Kansas Sunday PM															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Stanley Cup Playoffs		(2:00 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$175.00	0.00					
60	Multi	08/03/20	08/03/20	Mon Prime Hour 1	CM	7-8p	M-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Monday 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/03/20	08/09/20	M-----			1		\$1,200.00	0.00					
61	Multi	08/02/20	08/02/20	NBC Sports Special	CM	NBC Sports Spec	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				NBC Sports Special		(11:00 AM-2:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$100.00	0.00					
N62	Multi	08/02/20	08/02/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			3		\$100.00	0.00					
N63	Multi	08/02/20	08/02/20	KC End Zone	CM	KC End Zone	-----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KC End Zone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$125.00	0.00					
N64	Multi	08/02/20	08/02/20	NBC Sports Special	CM	NBC Sports Spec	-----S	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				NBC Sports Special		(11:00 AM-2:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$115.00	0.00					
N65	Multi	08/02/20	08/02/20	Sun Prime Hour 1	CM	6-7p	-----S	:30	1	\$350.00	P3	0.00	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sunday 6-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		Sun Prime Hour 1		6-7p	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
				Credited											
N66	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at 10 Sun											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$450.00	0.00					
N68	Multi	08/04/20	08/04/20	Kansas Today	CM	430-5am	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today											
				Today with Hoda & Jenna-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/29/20	08/04/20	-T-----			1		\$30.00	0.00					
N69	Multi	08/04/20	08/04/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/29/20	08/04/20	-T-----			1		\$150.00	0.00					
N70	Multi	08/04/20	08/04/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/29/20	08/04/20	-T-----			1		\$130.00	0.00					







125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27018320	<b>Changes as of:</b> 7/31/2020 at 3:44 PM	<b>Version:</b> Current State Version 10
<b>CPE:</b> 1335/1349/8986	<b>Flight:</b> 7/29/20 - 8/4/20	<b>Station:</b> KSNW
<b>Agency:</b> OLD TOWN MEDIA, LLC	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita
114 Quay Street	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22314	<b>Agency Order #:</b> 9766487	<b>Service:</b> Nielsen
	<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$34,800.00
		<b>Total Spots:</b> 176
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2605927

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/29 - 7/29		Total Spots	Total \$	CPP*	GRP*
							7/29					
1	W-F,M-Tu 4:30a-5a		Kansas Today 1	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
2	W-F,M-Tu 5a-6a		Kansas Today 2	\$60.00	0	30	5		5	\$300.00	\$0.00	0.0
3	W-F,M-Tu 5a-6a		Kansas Today 2	\$60.00	0	30	5		5	\$300.00	\$0.00	0.0
4	W-F,M-Tu 6a-7a		Kansas Today 3	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
5	W-F,M-Tu 6a-7a		Kansas Today 3	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
6	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$200.00	0	30	10		10	\$2,000.00	\$0.00	0.0
7	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$175.00	0	30	10		10	\$1,750.00	\$0.00	0.0
8	Sa 5:30a-6a		Good Day Kansas	\$30.00	0	30	0		0	\$0.00	\$0.00	0.0
9	Sa 6a-8a		Kansas Today Weekend	\$60.00	0	30	2		2	\$120.00	\$0.00	0.0
10	Sa 8a-9:30a		Saturday Today Show	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
11	Su 6a-8a		Kansas Today Weekend	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
12	Su 8a-9a		Sunday Today Show	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
13	Su 9a-10a		Meet The Press	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
14	Su 10:30a-11a		GoodDay Kansas	\$50.00	0	30	0		0	\$0.00	\$0.00	0.0
15	W-F,M-Tu 9a-10a		Live With Kelly & Ryan	\$130.00	0	30	6		6	\$780.00	\$0.00	0.0
16	W-F,M-Tu 10a-11a		Today Third Hour-NBC	\$170.00	0	30	6		6	\$1,020.00	\$0.00	0.0
17	W-F,M-Tu 11a-12n		Today with Hoda & Jenna-NBC	\$170.00	0	30	5		5	\$850.00	\$0.00	0.0
18	W-F,M-Tu 12n-12:30p		KSN News	\$130.00	0	30	5		5	\$650.00	\$0.00	0.0
19	W-F,M-Tu 12:30p-1p		Good Day Kansas	\$100.00	0	30	6		6	\$600.00	\$0.00	0.0
20	W-F,M-Tu 1p-2p		Days of Our Lives-NBC	\$100.00	0	30	4		4	\$400.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 27018320

Changes as of: 7/31/2020 at 3:44 PM

Version: Current State Version 10

CPE: 1335/1349/8986

Flight: 7/29/20 - 8/4/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: OLD TOWN MEDIA, LLC

Advertiser: Sunflower State

Market: Wichita

Total \$: \$34,800.00

114 Quay Street  
ALEXANDRIA, VA  
22314

Product: TV  
Agency Order #: 9766487

Office: WASHINGTON  
Service: Nielsen

Total Spots: 176  
Total CPP: \$0.00

Buyer: Patel, Meredith  
Salesperson: KELLY JOHNS  
202-872-5880

Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880

Total GRP:  
Traffic #: A2605927

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/29 - 7/29		Total Spots	Total \$	CPP*	GRP*
							7/29					
21	W-F,M-Tu 2p-3p		Mel Robbins	\$70.00	0	30	5		5	\$350.00	\$0.00	0.0
22	W-F,M-Tu 3p-4p		Kelly Clarkson	\$85.00	0	30	5		5	\$425.00	\$0.00	0.0
23	W-F,M-Tu 4p-4:30p		Jeopardy B	\$250.00	0	30	5		5	\$1,250.00	\$0.00	0.0
24	W-F,M-Tu 4:30p-5p		Jeopardy	\$325.00	0	30	5		5	\$1,625.00	\$0.00	0.0
25	Sa 5p-5:30p		Jeopardy	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
26	W-F,M-Tu 5p-5:30p		KSN News	\$275.00	0	30	4		4	\$1,100.00	\$0.00	0.0
27	W-F,M-Tu 6p-6:30p		KSN News	\$350.00	0	30	4		4	\$1,400.00	\$0.00	0.0
28	Sa 6p-6:30p		KSN News	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
29	Su 5p-5:30p		KSN News	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
30	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$650.00	0	30	4		4	\$2,600.00	\$0.00	0.0
31	Sa 6:30p-7p		Wheel of Fortune	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
32	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	0	30	0		0	\$0.00	\$0.00	0.0
33	M 9p-10p		Dateline Mon 10e/9c-NBC	\$800.00	0	30	0		0	\$0.00	\$0.00	0.0
34	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	0	30	0		0	\$0.00	\$0.00	0.0
35	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$800.00	0	30	0		0	\$0.00	\$0.00	0.0
36	Th 9p-10p		Law & Order: SVU (R)-NBC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
37	F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$500.00	0	30	0		0	\$0.00	\$0.00	0.0
38	Su 8p-10p		America's Got Talent (R) Sun 9e/8c-NBC	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
39	W-F,M-Tu 10p-10:35p		KSN News	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
40	Sa 10p-10:30p		KSN News	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27018320	<b>Changes as of:</b> 7/31/2020 at 3:44 PM	<b>Version:</b> Current State Version 10
<b>CPE:</b> 1335/1349/8986	<b>Flight:</b> 7/29/20 - 8/4/20	<b>Station:</b> KSNW
<b>Agency:</b> OLD TOWN MEDIA, LLC	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita
114 Quay Street	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22314	<b>Agency Order #:</b> 9766487	<b>Service:</b> Nielsen
	<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$34,800.00
		<b>Total Spots:</b> 176 <b>Total CPP:</b> \$0.00
		<b>Total GRP:</b> <b>Traffic #:</b> A2605927

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/29 - 7/29		Total Spots	Total \$	CPP*	GRP*
							7/29					
41	Su 10p-10:30p		KSN News	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
42	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$140.00	0	30	5		5	\$700.00	\$0.00	0.0
43	W-F,M-Tu 11:37p-12:37a		Late Night-NBC	\$75.00	0	30	5		5	\$375.00	\$0.00	0.0
44	W-F,M-Tu 12:37a-1:07a		A Little Late with Lilly Singh-NBC	\$40.00	0	30	5		5	\$200.00	\$0.00	0.0
45	W-F,M-Tu 1:05a-1:35a		Late News Repeat	\$20.00	0	30	5		5	\$100.00	\$0.00	0.0
46	Sa 10:30p-12m		Saturday Night Live-NBC	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
47	Su 10:35p-11:05p		Good Day Kansas	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
48	Su 1:05a-2:05a		Dateline AN	\$20.00	0	30	1		1	\$20.00	\$0.00	0.0
49	Sa-Su 12n-5p		NHL Playoffs Day - dates/times subject to change	\$500.00	0	30	2		2	\$1,000.00	\$0.00	0.0
50	F 8p-10p		Dateline	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
51	Sa 5:30a-6a		KC End Zone	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
52	W 7p-8p		Chicago Med	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
53	F 8p-10p		Dateline	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
54	Su 8p-10p		AGT	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
55	Su 7p-8p		The Titan Games	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
56	Su 10:30a-11a		KC End Zone	\$50.00	0.0	30	1		1	\$50.00	\$0.00	0.0
57	M 8p-10p		ANW	\$1,200.00	0.0	30	1		1	\$1,200.00	\$0.00	0.0
58	M 10p-10:35p		NEWS	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
59	Su 2p-5p		NHL STANLEY CUP PLAYOFFS	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
60	M 7p-8p		TITAN GAMES	\$1,200.00	0.0	30	1		1	\$1,200.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27018320	<b>Changes as of:</b> 7/31/2020 at 3:44 PM	<b>Version:</b> Current State Version 10
<b>CPE:</b> 1335/1349/8986	<b>Flight:</b> 7/29/20 - 8/4/20	<b>Station:</b> KSNW
<b>Agency:</b> OLD TOWN MEDIA, LLC	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita
114 Quay Street	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22314	<b>Agency Order #:</b> 9766487	<b>Service:</b> Nielsen
	<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
<b>Separation:</b>		<b>Total Spots:</b> 176
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2605927
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$34,800.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/29 - 7/29		Total Spots	Total \$	CPP*	GRP*
							7/29					
61	Su 11a-2p		NBC SPORTS	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
62	Su 6a-8a		KS Today	\$100.00	0.0	30	3		3	\$300.00	\$0.00	0.0
63	Su 10:30a-11a		KC End Zone	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
64	Su 11a-2p		NBC Sports	\$115.00	0.0	30	1		1	\$115.00	\$0.00	0.0
65	Su 6p-7p		Cannonball	\$350.00	0.0	30	0		0	\$0.00	\$0.00	0.0
66	Su 10p-10:35p		News	\$450.00	0.0	30	1		1	\$450.00	\$0.00	0.0
67	Tu 11a-12n		TODAY SHOW 11A-NOON	\$170.00	0.0	30	1		1	\$170.00	\$0.00	0.0
68	Tu 4:30a-5a		Kansas Today 1	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
69	Tu 6a-7a		Kansas Today 3	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
70	Tu 12n-12:30p		Noon News	\$130.00	0.0	30	1		1	\$130.00	\$0.00	0.0
<b>TOTALS:</b>							<b>176</b>		<b>176</b>	<b>\$34,800.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27018320	<b>Changes as of:</b> 7/31/2020 at 3:44 PM	<b>Version:</b> Current State Version 10
<b>CPE:</b> 1335/1349/8986	<b>Flight:</b> 7/29/20 - 8/4/20	<b>Station:</b> KSNW
<b>Agency:</b> OLD TOWN MEDIA, LLC 114 Quay Street ALEXANDRIA, VA 22314	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita
	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 9766487	<b>Service:</b> Nielsen
	<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$34,800.00
		<b>Total Spots:</b> 176
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2605927

<b>Special Instructions</b>	5PM cutoff on 8/4
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Order Level Comments		
Date/Time	Added by	Comment
07/31/20 3:30 PM	Patty Sparkman	please accept mg offer asap.
07/29/20 4:52 PM	Patty Sparkman	PLEASE ACCEPT MG OFFER ASAP.
07/24/20 12:00 PM	Lori Sanderson	PLEASE ACCEPT MG'S. THANKS, LS
07/23/20 8:40 AM	Patty Sparkman	program change - please accept MG offer. This program will remain at this TP through the end of the year.
07/22/20 8:05 AM	KELLY JOHNS	Canceled by new revision
07/21/20 4:11 PM	Patty Sparkman	Cutoff time per email is 7pm on 8/4. Crediting Prime on Tuesday, 8/4. End dated 8/3, other programs after 7pm on same date.
07/21/20 4:08 PM	Patty Sparkman	Program changes - please accept MG offer
07/17/20 5:04 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$32,930
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	176	\$34,800.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>176</b>	<b>\$34,800.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Aug	176	\$34,800.00
<b>Total</b>	<b>176</b>	<b>\$34,800.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 7	7/31/20 3:30 PM	Patty Sparkman	Confirmed	4	2	\$0	\$32,800.00	Changes: Total Spots from 174 to 176. 6 buylines added or modified.
Revision	7/30/20 3:55 PM	KELLY JOHNS	Confirmed			\$370.00	\$32,800.00	Changes: Origspecial Instructions to 7PM cutoff on 8/4, Special Instructions from 7PM cutoff on 8/4 to 5PM cutoff on 8/4, Calculated Dollars from \$34,430.00 to \$34,800.00, Origuser Entered Dollars to \$34,430.00, User Entered \$ from \$0.00 to \$34,800.00, Total \$ from \$34,430.00 to \$34,800.00. 10 buylines added or modified.
Makegood 6	7/30/20 10:52 AM	Patty Sparkman	Confirmed	1	1	\$0	\$32,430.00	Changes: 2 buylines added or modified.
Makegood 5	7/29/20 4:52 PM	Patty Sparkman	Confirmed	2	4	\$0	\$32,430.00	Changes: Total Spots from 176 to 174. 6 buylines added or modified.
Makegood 4	7/24/20 12:00 PM	Lori Sanderson	Confirmed	2	2	\$0	\$32,430.00	Changes: 4 buylines added or modified.
Makegood 3	7/23/20 8:40 AM	Patty Sparkman	Confirmed	1	1	\$0	\$32,430.00	Changes: 2 buylines added or modified.
Revision	7/22/20 8:05 AM	KELLY JOHNS	Confirmed	2		\$0	\$32,430.00	Changes: Total Spots from 172 to 176, Calculated Dollars from \$32,430.00 to \$34,430.00, Total \$ from \$32,430.00 to \$34,430.00. 6 buylines added or modified.
Makegood 2	7/21/20 4:11 PM	Patty Sparkman	Canceled		2	\$-2,000.00	\$32,430.00	Changes: Total \$ from \$34,430.00 to \$32,430.00, Total Spots from 174 to 172. 2 buylines added or modified.
Makegood 1	7/21/20 4:08 PM	Patty Sparkman	Confirmed	2	2	\$0	\$34,430.00	Changes: 4 buylines added or modified.
Revision	7/17/20 5:36 PM	KELLY JOHNS	Confirmed			\$0	\$34,430.00	Changes: Demo Meta to [R16]. 4 buylines added or modified.
Queued for Electronic Contracting	7/17/20 5:03 PM					\$0	\$0	
New	7/17/20 12:19 PM	KELLY JOHNS	Confirmed	174		\$34,430.00	\$34,430.00	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27018320	<b>Changes as of:</b> 7/31/2020 at 3:44 PM	<b>Version:</b> Current State Version 10	
<b>CPE:</b> 1335/1349/8986	<b>Flight:</b> 7/29/20 - 8/4/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> OLD TOWN MEDIA, LLC 114 Quay Street ALEXANDRIA, VA 22314	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita	<b>Total \$:</b> \$34,800.00
	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 176
	<b>Agency Order #:</b> 9766487	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A2605927
	<b>Separation:</b>		

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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